



Peer Mentoring Circles: Mutual Support for Social Enterprise

Agenda

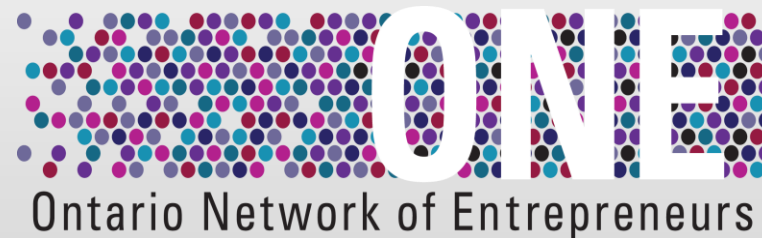
- Overview of SEE – Northern Region Partnership
- What is a Social Enterprise?
- Peer mentoring
- Peer circles
- Benefits
- Keys to Success
- Get started
- Post-evaluation

SEE – Northern Region Partnership

- **NORDIK Institute** (lead) - affiliated with the **Community Economic and Social Development (CESD)** program at Algoma University
- **Timmins Small Business Enterprise Centre (Timmins EDC)**
- **North West Innovation Center**
- **YouLaunch** (a division of Sault Ste. Marie Innovation Centre)
- **PARO Centre for Women's Enterprise**



- Service area stretches from Parry Sound to the Manitoba border and all areas in between
- Goal is to support further development of social enterprises and social entrepreneurs by working directly with service providers across the region
- Funded, in part, by the **Ontario Ministry of Economic Development and Growth** (until March 31, 2019)



What is a Social Enterprise?

Social enterprises have a mission to address social, environmental, economic or cultural challenges by reinvesting profits above operational expenses back into their mission, and using a triple bottom line (**people, planet, profit**) to measure their success.

Social enterprises take many forms including non-profits, co-operatives and sole proprietorships to name a few.

- SEE

Peer Mentoring

- A relationship
- Sharing experience
- Opportunity for growth
- Used worldwide in a range of environments
- Long history of success

Peer Mentoring Circles

- **Groups**
- Ideally **5 - 8**
- **Mutual support**
- **Shared interest**

Benefits of Peer Mentoring Circles

- Access to other's **experience** and **expertise**
- **Builds networks**
- **Builds trust**
- **Builds confidence**
- **Builds community**
- Creates **opportunities**
- Can be **grassroots**

Keys to Success

- **Champion/Organizer**
- **Commitment**
- **5 – 8 people**
- **Right mix**
- **Democratic**
- **Shared vision**
- **Agreement, informal or formal**
- **Mutual respect**

Get Started

- **Champion**
- **Reach Out**
- **First meeting**
- **Key decisions**
- **Keep meeting regularly**

- Let us know!

JOIN THE MOVEMENT...

[SEE]

seethechange.ca

Social Enterprise & Entrepreneurship

ONE Social Enterprise Partnership -
Northern Region

info@seethechange.ca